

Jose Castillo is President of thinkjose, LLC a habanero powered creative company. Jose speaks to groups locally and abroad, writes articles and reviews, and consults with companies and teams on the convergence of technology, marketing, and ideas. Working with clients and teams from all over the world has given Jose a unique perspective on creating spicy projects. In 2009 he founded Spark Plaza, a successful co-working space, which houses creatives, geeks, and start-ups. Jose has also helped launch GeekSouth (regional geek dinners), WillThisFloat (a business idea pitch competition), and multiple organizations like AccelNow, The Angel Round Table, EconomicSummit.org, etc. Jose Castillo is also an MC, Host, and Entertainment Captain for sports, corporate, and private events, engaging over half a million fans a year. You can find him interviewing fans, drivers, and celebrities at NASCAR races and other venues across the country. Jose Castillo is currently a Contributing Editor for Streaming Media Magazine and EContent Magazine. He also co- hosts a weekly marketing podcast at ThinkMarketingShow.com.