William B. Greer (Bill) became the 15th president of Milligan College in July of 2011, after having served as vice president for institutional advancement. Previously, Greer served for 12 years as a member of the college's faculty and was the chair of the business area for many years, during which time he led the efforts to develop the College's Master of Business Administration program. Greer is a 1985 Milligan graduate and completed an M.B.A. from East Tennessee State University and a Ph.D. in Economics from the University of Tennessee - Knoxville. He has also served as a member of the Messiah College International Business Institute faculty, teaching Comparative Economics in Eastern and Western Europe as part of the Institute's summer program.