

# CURRICULUM VITA

## CARRIE M. OLIVEIRA, P H. D.

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ASSOCIATE CHAIR OF CURRICULUM  
EAST TENNESSEE STATE UNIVERSITY  
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### EDUCATION

#### **Ph.D. in Communication**

Michigan State University: August 2007  
Advisor: Dr. William Donohue  
Committee: Dr. Nicole Ellison, Dr. Kami Silk, & Dr. John Sherry  
Areas of Focus: Interpersonal Communication  
Dissertation: *Perceptions of the aversiveness of teasing as a function of perceived identity confrontation, aggression, ambiguity & humor, and the perception of the intent to cause harm.*

#### **M.A. in Speech (now called Communicology)**

University of Hawaii at Manoa: December 2003  
Advisor: Dr. Krystyna Aune  
Committee: Dr. R. Kelly Aune, & Dr. Cailin Kulp-O'Riordan  
Area of Focus: Interpersonal Communication  
Thesis: *Effects of relational context on perceptions of verbally rude messages.*

#### **B.A. in Speech (now called Communicology)**

University of Hawaii at Manoa: December 1999

### RESEARCH

#### **PUBLICATION ACTIVITY**

##### Publications

**Oliveira, C. M.** & Levine, T. R. (2008). Lie acceptability: A construct and measure. *Communication Research Reports*, 25, 282-288.

Donohue, W. A., Lindsey, L. M., Maginnis, J.A., & **Oliveira, C. M.** (2006). *Communicating and Connecting: Functions of Human Communication, 3<sup>rd</sup> Edition*. Dubuque, IA: Kendall/Hunt.

##### Research Under Review

**Oliveira, C. M.** *Perceiver attributions of teaser's intent to harm as an influence on the perception of tease aversiveness.*

**Oliveira, C. M.** *Perceptions of tease aversiveness as a function of identity confrontation, aggression, ambiguity and humor.*

Poppo, A. L. & **Oliveira, C. M.** *Generating better mentoring through attraction: An investigation of the role of interpersonal attraction in developing successful mentoring relationships.*

## CONFERENCE ACTIVITY

### Research Presentations

Shaw, A. S., **Oliveira, C. M.**, & Zorzie, M. C. *The effect of prenatal androgen exposure on the development of neural reactivity systems: A study of the HEXACO personality inventory*. Paper to be presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA. January 26-28, 2012.

Poppo, A. L. & **Oliveira, C. M.** (2009). *Generating better mentoring through attraction: An investigation of the role of interpersonal attraction in developing successful mentoring relationships*. Paper to be presented at the annual meeting of the Southern States Communication Association, Memphis, TN.

**Oliveira, C. M.** *Perceptions of tease aversiveness as a function of identity confrontation, aggression, ambiguity and humor*. Paper to be presented at the annual meeting of the Southern States Communication Association, Savannah, GA. April 2-6, 2008.

**Oliveira, C. M.** & Levine, T. R. *Lie Acceptability: A construct and measure*. Paper presented at the annual meeting of the International Communication Association, Montreal, Quebec, Canada. May 22-26, 2008.

Kerr, N. L., Boster, F. J., Callen, C. R., Braz, M. E. & **Oliveira, C. M.** (2007). *Emotional bias and jury nullification: Can better instructions help?* Paper presented at the 79<sup>th</sup> annual meeting of the Midwestern Psychological Association, Chicago, IL.

Klein, K. A., Raile, A. N. W., Kim, R. K., Guan, X., Levine, T. R., Dibble, J., **Oliveira, C.**, Braz, M., & Foregger, S. K. (2006, June) *The effects of communication trait symmetry and complementarity on closeness, relational satisfaction, and communication satisfaction*. Paper presented at the annual meeting of the International Communication Association, Dresden, Germany.

Kim, R. K., Guan, X., Klein, K. A., Dibble, J., Raile, A. N. W., **Oliveira, C. M.**, Foregger, S., & Levine, T. R. (2006, November). *Replication of the precarious couple effect with specific communication variables*. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.

### Panel Participation

Respondent. *Factors Influencing Communication in Interpersonal Relationships*. Presented at the 79<sup>th</sup> Annual Convention of the Southern States Communication Association, Norfolk, VA. April 1-5, 2009.

Panel Member. *The Job Search: Advice for Candidates and Employers from New Faculty*. Presented at the 78<sup>th</sup> Annual Convention of the Southern States Communication Association, Savannah, GA. April 2-6, 2008.

### Research Under Review

Nothing is under review for conference at this time.

## ONGOING RESEARCH ACTIVITY

**Oliveira, C. M. & Buerkle, C. W.** (2010). *The citation gap: An investigation of students' reluctance to incorporate source citations into oral presentations. (This paper has been completed and sent to conference and we are currently revising it to submit for publication)*

**Buerkle, C. W. & Oliveira, C. M.** *Influence of student communication apprehension on beliefs and attitudes toward oral source citations in oral presentations. (We have obtained IRB approval to collect data for this project which will be an off-shoot of the aforementioned study. Data collection will commence in April as students are completing the curriculum in our introductory speech classes.)*

## INVITED LECTURES, PRESENTATIONS AND COLLOQUIA

- Oliveira, C. M.** (October, 2010). *Basics of Survey Research in the Study of Organizations*. Guest lecture presented to East Tennessee State University's Communication in Organizations course.
- Oliveira, C. M.** (November, 2009). *Belongingness and Rejection*. Guest-lecture presented to the Foundations course in the Masters in Professional Communication, East Tennessee State University.
- Oliveira, C. M.** (October, 2009). *Developing and Measuring Objectives and Outcomes in Education*. Workshop conducted with East Tennessee State University's Health Communication course.
- Oliveira, C. M.** (October, 2009). *Basics of Survey Research*. Guest lecture presented to East Tennessee State University's Communication in Organizations course.
- Oliveira, C. M.** (June, 2008). *Toward a Predictive Model of Perceptions of Aversive Messages*. Colloquium presented to University of Tennessee's School of Communication Studies.
- Oliveira, C. M.** (June, 2008). *Relationship Development in Online Contexts*. Guest lecture presented to University of Tennessee's School of Communication Studies Interpersonal Communication graduate seminar.
- Oliveira, C. M.** (November, 2007). *That Hurt My Heart!: Factors Influencing the Perceived Negativity of Teasing*. Colloquium presented to the East Tennessee State University Honors College as part of the Great Room colloquium series.
- Oliveira, C.M.** (December, 2002). Presentation of Master's Thesis at thesis colloquium, Department of Speech, University of Hawaii at Manoa.
- Oliveira, C.M.** (November, 2002). *Communication in Close Relationships*. Guest lecture presented to University of Hawaii's Department of Psychology Human Sexuality course.

## TECHNICAL REPORTS

- Kling, R. S. & **Oliveira, C. M.** (2003). *The 2002 Hawaii Student Alcohol, Tobacco, and Other Drug Use Study District Reports*. University of Hawaii at Manoa, Department of Speech.
- Kling, R. S. & **Oliveira, C. M.** (2003) *The 2002 Hawaii Student Alcohol, Tobacco, and Other Drug Use Study, Individual School Reports*. University of Hawaii at Manoa, Department of Speech.

## MEDIA APPEARANCES

- Daytime Tri-Cities (February 2013). Five day series on dating and relationships on a special segment of the show for Valentine's Day.

## TEACHING

### ACADEMIC APPOINTMENTS

#### **Assistant Professor of Communication**

*East Tennessee State University*

Fall 2007-Present

Courses:

- Public Speaking (Course Director)
- Interpersonal Communication (Undergraduate and Graduate)
- Communication Theory (Undergraduate and Graduate)
- Quantitative Method (Undergraduate and Graduate)
- Dark Side of Close Relationships

#### **Adjunct Instructor**

*University of Tennessee at Knoxville*

Fall 2008-Fall 2011

Courses:

- Persuasion
- Quantitative Method

#### **Graduate Teaching Assistant**

*Michigan State University*

Fall 2004-Summer 2007

Courses:

- Survey of Human Communication
- Interpersonal Communication
- Quantitative Method

#### **Adjunct Instructor**

*University of Hawaii at Manoa*

Fall 2003-Spring 2004

Courses:

- Public Speaking
- Persuasion
- Interpersonal Communication

#### **Graduate Teaching Assistant**

*University of Hawaii at Manoa*

Spring 2000-Spring 2003

Courses:

- Public Speaking

## STUDENT COMMITTEE ACTIVITY

### Graduate Student Committees

#### **Theses Chaired**

**Chair.** Goosie, Shane M. Master of Arts in Professional Communication. East Tennessee State University.  
Anticipated date of completion: May 2014

**Chair.** Hendon, Adrienne. Master of Arts in Professional Communication. East Tennessee State University.  
Thesis: *Pick-up Lines: To Use a Neg or a Flippant?*  
Completed May 2012

**Chair.** Sandescu, Ioana. Master of Arts in Professional Communication. East Tennessee State University.  
Thesis: *Impact on voting behavior of terroristic presentations in presidential campaigns as a function of voter party affiliation.* Completed May 2011.

**Chair.** Poppo, Ashlee. Master of Arts in Professional Communication. East Tennessee State University.  
Thesis: *Dimensions of interpersonal attraction as predictors of the development of emergent co-mentoring relationships.*  
Completed December 2008.

#### **Thesis Committees**

Ayad, Salma Mariam. Master of Arts in Professional Communication. East Tennessee State University.  
Completed May 2013  
Chair: R. Andrew Dunn, Ph.D.

Guiglioli, Jessica. Master of Arts in Professional Communication. East Tennessee State University.  
Completed May 2013  
Chair: John King, Ph.D.

Menjivar Andrade, Meylin. Master of Arts in Professional Communication. East Tennessee State University.  
Completed May 2013  
Chair: John King, Ph.D.

Chartrou, Julie. Master of Arts in Professional Communication. East Tennessee State University.  
Thesis: *How media frame roller derby around the world in 21 different countries.* Completed May 2012.  
Chair: John King, Ph.D.

Brandon Bouchillon. Master of Arts in Professional Communication. East Tennessee State University.  
Thesis: *A slide in mediated perceptions: Pit Bulls and collateral fallout in the Vick trial.* Completed May 2011.  
Chair: John King, Ph.D.

Candice Roberts. Master of Arts in Professional Communication. East Tennessee State University.  
Thesis: *Perceptions of Brand Archetypes.* Completed May 2010.  
Chair: Stephen W. Marshall, Ph.D.

#### **Comprehensive Exam Committees**

Rachel Layer. Master of Arts in Professional Communication. East Tennessee State University.  
Comprehensive Exam participant. Anticipated date of completion: May 2013

Xiaonan Hu. Master of Arts in Professional Communication. East Tennessee State University.  
Comprehensive Exam participant. Completed: Summer 2012.

Stacey Wagers. Master of Arts in Professional Communication. East Tennessee State University.  
Comprehensive Exam participant. Completed May 2012.

Sheridan Crocket. Master of Arts in Professional Communication. East Tennessee State University.  
Comprehensive Exam participant. Completed December 2011.

Alexis Eller. Master of Arts in Professional Communication. East Tennessee State University.  
Comprehensive Exam participant. Completed May 2009.

**Undergraduate Student Committees**

Honors Thesis Reader. **Jacob Henley**. East Tennessee State University. Department of Management and Marketing.

Honors Thesis Reader. **Dalton Collins**. East Tennessee State University. Department of Political Science, International Affairs, and Public Administration.

Honors Thesis Reader. **Michael Stockwell**. East Tennessee State University. Department of Biology.

Honors Thesis Advisor and McNair Faculty Mentor. **Kelley M. Hatch**. East Tennessee State University.  
Thesis: *The blurring of private space with public space as a function of increased prevalence of wireless phone use*.  
Completed May 2009.

**ADMINISTRATIVE POSITIONS RELATED TO INSTRUCTION**

Course Director. Speech 2300 (Public Speaking). East Tennessee State University. 2007-present.

**PROFESSIONAL DEVELOPMENT ACTIVITY RELATED TO INSTRUCTION**

Participant. Faculty Technology Leadership Initiative. East Tennessee State University. 2008-2009.

## SERVICE

### Service to Department

**Associate Chair of Curriculum**, Department of Communication. East Tennessee State University. (Fall 2011-present)

**Search Committee Chair**. Department of Communication. Communication Studies Division. (2013)

**Search Committee Member**. Department of Communication, Communication Studies Division. (2009-2012)

**Consultant to the Research Coordinator** on the development of a Faculty Research Needs Assessment. Department of Communication. East Tennessee State University. (August 2011).

**Speech Division Audit Team Member**. East Tennessee State University. (2009-2010 Academic Year)

**Faculty Advisor**. Communication Studies Association. East Tennessee State University. (March 2008 – present)

**Faculty Advisor**, Lambda Delta Alpha (East Tennessee State University) chapter of the National Communication Association Honor Society Lambda Pi Eta (Fall 2009 – 2011)

**Masters in Professional Communication Committee. Member and Unofficial Secretary.** Department of Communication. East Tennessee State University. (August 2007 – present)

### Service to University

**Oliveira, C. M.** (February, 2012). *Communication Skills for Emerging Leaders*. **Seminar** presented to the inaugural class of the Dr. Brenda White Wright Emerging Leaders Academy, East Tennessee State University.

**Oliveira, C. M.** (November, 2012). *Relationship Soapbox Session: Answering Basic Relationship Questions*. **Seminar** sponsored by the Resident Advisors at Lucille Clement Hall, Office of Residence Life, East Tennessee State University.

**Undergraduate Curriculum Committee Member**. East Tennessee State University. (Fall 2012 - present)

**Oliveira, C. M.** (August, 2012). *Leave Your Ego at the Door: Tips to Improve the Mentorship of Undergraduate Students*. **Breakout presentation presented to the 2012 Student Affairs Faculty and Staff Retreat** sponsored by the Office of Student Affairs, East Tennessee State University.

**Ad Hoc Awards Selection Committee for Outstanding Thesis**. East Tennessee State University. 2012, 2013.

**Student Activities Allocation Committee Member**, East Tennessee State University (February 2012 – present).

**Inaugural Civility Week Opening Event Panelist** on being a member of a marginalized social group. East Tennessee State University. (March 2012).

**University Judicial Committee Member**, East Tennessee State University. (February 2011 – present).

**Invited Guest Trainer for Preview and Orientation Programs**, East Tennessee State University (Summer 2009-2012)

**Oliveira, C. M.** (February, 2012; October, 2011, October 2012, March, 2013). *Understanding Leadership and Leadership Styles*. **Invited Guest Lecture presented to the Resident Advisor Class** sponsored by the Division of Housing and Residence Life, East Tennessee State University.



**Oliveira, C. M.** (October, 2010). *Encouraging Diversity Awareness in Student Organizations*. **Keynote address** presented to the 2010 Student Leadership Retreat sponsored by the Office of Student Affairs, East Tennessee State University.

**Oliveira, C. M.** (April, 2010). *Preparing for Thesis Defenses and Conference Presentations*. **Workshop** prepared and conducted for the Graduate and Professional Student Association, East Tennessee University.

**Scholarship Committee Member**, East Tennessee State University (3-year term, beginning Fall 2009)

Proxy Representative to the Wellness Committee, East Tennessee State University (September 2009)

**Oliveira, C. M.** (October, 2009). *Fundamentals of Effective Leadership in Student Organizations*. **Keynote address** presented to the 2009 Student Leadership Retreat sponsored by the Office of Student Affairs, East Tennessee State University.

Proxy Representative to the General Education Advisory Council. East Tennessee State University (March 2009)

**Faculty Advisor**, Alpha Delta Pi Sorority. East Tennessee State University. (November 2008 – present)

Participant. *Professors are People Too*. New student Preview Program. East Tennessee State University (August 2008)

**Consultant** to the East Tennessee State University Faculty Senate sub-committee on Academic Matters regarding the development of an investigative survey about merit pay programs. (February - March, 2008)

Department Co-Representative. Open House. East Tennessee State University (Semi-annually, 2007-2012)

### **Service to Discipline**

Southern States Communication Association, Interpersonal Division  
Secretary – 2008-2012  
Vice Chair Elect – 2012  
Vice Chair and Program Planner - 2013

Reviewer – Southern States Communication Association: Interpersonal Division, Theory Division, Undergraduate Honors Conference (2008-2011)

Reviewer – National Communication Association, Student Section (2007)

### **Service to Community**

Judge, Carter County 4-H Speech Contest (January, 2012; January 2013)

Judge, Walters State Community College Debate and Individual Events Tournament (October, 2009)

Judge, Northeast State Technical Community College Debate Tournament. (March 29, 2008)

**Oliveira, C. M. (October, 2007).** *Improving Your Communication: Tips and Advice*. Presented to the Public Speaking students at Volunteer High School, Church Hill, TN.

## **AWARDS**

**Rookie of the Year Award.** Given by the Lambda Delta Alpha chapter of the Lambda Pi Eta Honor Society of the National Communication Association. East Tennessee State University. 2008.

**Joseph F. Smith Scholarship,** Department of Speech Scholarship for scholastic achievement, University of Hawaii, 1999.

## **PROFESSIONAL MEMBERSHIPS**

National Communication Association, Member 2004 – present

Southern States Communication Association, Member 2007-present

International Communication Association, Member 2008-present