Does Engagement in Online Dating Lead to Greater Dating Success

for Rejection Sensitive Individuals



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Introduction

- Rejection sensitivity positively predicts engagement in online dating (Blackhart, Fitzpatrick, & Williamson, 2014).
- True self mediates rejection sensitivity and online dating use in adults (Hance, Blackhart, & Dew, 2017).
- Rejection sensitivity predicts less involvement in close relationships and a greater likelihood of avoiding social situations (Leary, 2001).
- Additionally, rejection sensitive individuals are predicted to have lower probability of being in a romantic relationship (Hafen et al., 2014).

Goal

 To determine whether individuals higher in rejection sensitivity indicate having more success in meeting potential romantic partners online when compared to meeting potential partners conventionally.

Hypothesis

 Individuals higher in rejection sensitivity will report more dating success when engaging in online dating rather than when engaging in more conventional ways of meeting potential romantic partners.

Method

Participants

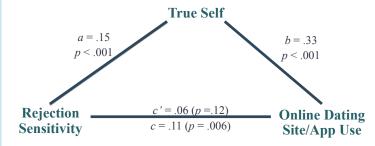
- 734 participants ($M_{age} = 20.61$, SD = 4.98) recruited through ETSU Sona Systems
- 537 (73%) female; 632 (86%) white/Caucasian; 656 (89%) heterosexual

Measures

- Rejection Sensitivity Questionnaire (α = .79) (Downey & Feldman, 1996)
- Real Me Scale ($\alpha = .70$) (McKenna et al., 2002)
- Online Dating Inventory ($\alpha = .91$) (Blackhart et al., 2014)
- Preference for Conventional Dating ($\alpha = .60$)
- Dating Success was operationally defined in two ways:
- Number of 1st, 2nd, and 3rd dates within the last month
- Whether participants achieved the goal they had going into their most recent first date (e.g., to get to know the person, escalate a relationship, have sex).

Results

 Results of Hance et al. (2017) were replicated, showing that true self mediated the relationship between rejection sensitivity and online dating site/ app use (95% CI = .03, .08).



- Preference for conventional dating over online dating:
- A multiple regression analysis (F(2, 731) = 22.01, p < .001) showed that true self negatively predicted a preference for conventional dating $(\beta = -0.23, t = -6.38, p < .001)$ whereas rejection sensitivity did not $(\beta = -0.02, t = -0.61, p = 0.54)$.
- Dating Success:
- A multiple regression analysis (F(2, 659) = 8.32, p < .001) also showed that true self negatively predicted a successful first date (i.e., goal was met) ($\beta = -0.15, t = -3.74, p < .001$), whereas rejection sensitivity did not ($\beta = -0.03, t = -0.8, p = 0.41$).
- Follow-up analyses found that this was only true for those who met their most recent first date conventionally ($\beta = -0.11$, t = -2.59, p = .01) and not when participants met their most recent first date through online dating sites/apps ($\beta = -0.17$, t = -1.72, p = .09).

Discussion

- Current study replicated prior research (Hance et al., 2017).
- Hypothesis of the current study not supported.
- Rejection sensitivity did not predict a preference for online dating or conventional dating, nor did it predict dating success in either scenario.
- We did find, however, that true self positively predicted a preference for engaging in online dating over meeting potential dating partners conventionally.
- Unexpectedly, we found that true self negatively predicted success on the most recent first date in terms of meeting the individual's goal on that date.
- Results suggest that for individuals who feel they are better able to express their true selves through online mediums over face-to-face interactions, it may be beneficial for these individuals to get to know people online before meeting in person.

Limitations

- Correlational study with cross-sectional, selfreport data from a homogeneous sample.
- Fewer people met their last first date online than conventionally, which may have reduced power.

Future research

- Conduct experimental research to examine successful dating between online and face-to-face environments.
- Investigate the prevalence of dating success for those who meet potential dates online.

	1	2	3	4	5	6
1. Rejection Sensitivity	_					
2. True Self	0.19*	-				
3. Online Dating Site/App Use	0.10*	0.24*	-			
4. Preference for Conventional Dating	-0.07	-0.24*	-0.27*	-		
5. Number of 1st 2nd, & 3rd Dates	-0.04	-0.02	-0.07	-0.04	_	
6. Goal of Most Recent 1st Date Met	-0.06	-0.15*	-0.20*	0.15*	0.14*	-
Mean	9.72	5.45	3.87	15.40	6.16	3.51
SD	4.40	3.47	5.01	3.62	11.60	0.77
*p < .05						



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